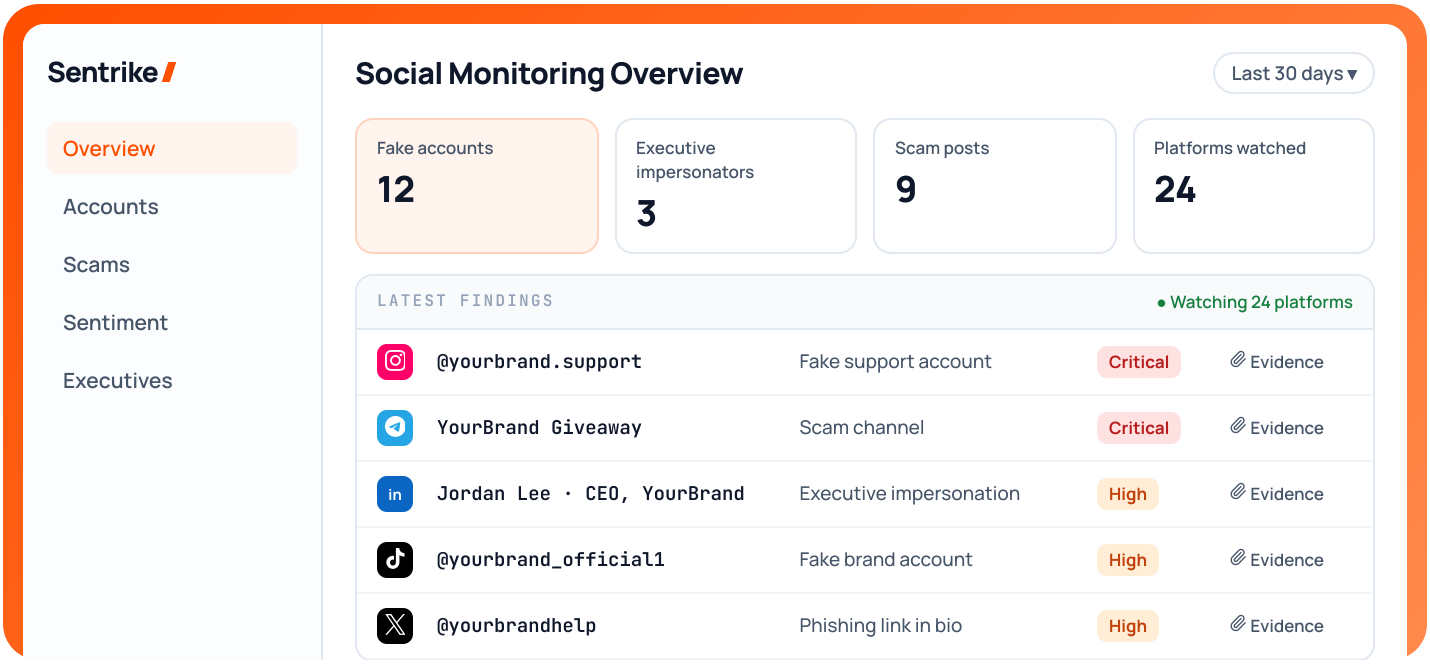
SOCIAL MEDIA MONITORING

See every fake account using your brand.

Sentrike monitors 24 social platforms for fake accounts, executive impersonators, scams and shifts in sentiment, and brings every finding into one view.



Illustrative dashboard with fictional accounts.

24

PLATFORMS MONITORED

Every network where someone can copy your brand.

From Instagram and TikTok to Kwai, Telegram and Weibo, watched from one place.

Fake accounts

Every account is compared with your official ones, showing what was copied: a lookalike handle, your logo, your CEO's name and title.

Scams, with evidence

Fake giveaways, fake support and phishing links are flagged with a screenshot and account details, even if the post disappears later.

Sentiment and spikes

See how people talk about you on each platform, when negative conversation spikes, and which topics are driving it.

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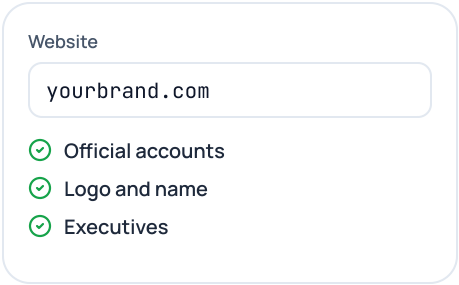
Sentrike

How Social Monitoring works.

From your website to every platform, in three steps.

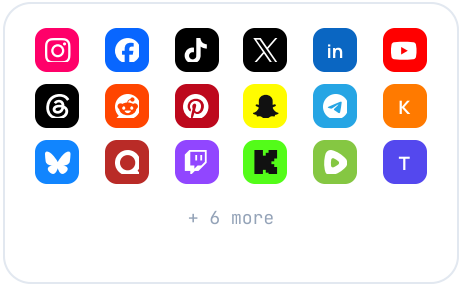
01 LEARN YOUR BRAND

Enter your website. Sentrike finds your official accounts, logo, name and executives.



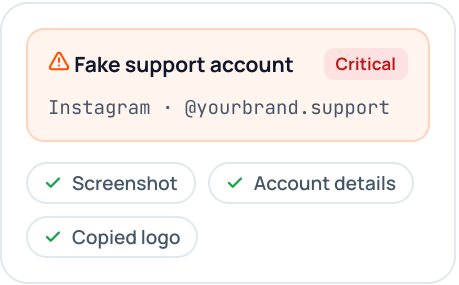
02 WATCH 24 PLATFORMS

Profiles, posts and conversations are checked around the clock for anything using your brand.



03 SEE WHAT MATTERS

Fake accounts, scams and negative spikes are scored and sent to your team with the evidence attached.



WHAT SENTRIKE FINDS

Fake brand accounts
Profiles that copy your name and logo.

Fake customer support
Accounts that ask your customers for logins or card details.

Executive impersonation
Fake profiles of your leaders.

Scams and fake giveaways
Posts and channels that use your brand to collect money or data.

Phishing links
Posts and bios that point to fake websites.

Negative sentiment
Spikes in complaints or false stories about your brand.

24 PLATFORMS, ONE VIEW

- Instagram
- Facebook
- TikTok
- X
- LinkedIn
- YouTube
- Threads
- Reddit
- Pinterest
- Snapchat
- Telegram
- Kwai
- Bluesky
- Quora
- Twitch
- Kick
- Rumble
- Truth Social
- Gab
- Hacker News
- Product Hunt
- Douyin
- Xiaohongshu
- Weibo

GOOD TO KNOW

- No access to your accounts needed: Sentrike uses public information and your website.
- Findings come with evidence for your team to report. Social accounts aren't removed by Sentrike yet.
- If a fake account links to a phishing site, Sentrike Takedown gets that site removed.

Find out who's using your brand on social media.

See fake accounts, scams and what people are saying, before your customers tell you.

Request access →

sentrike.ai/social-monitoring

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