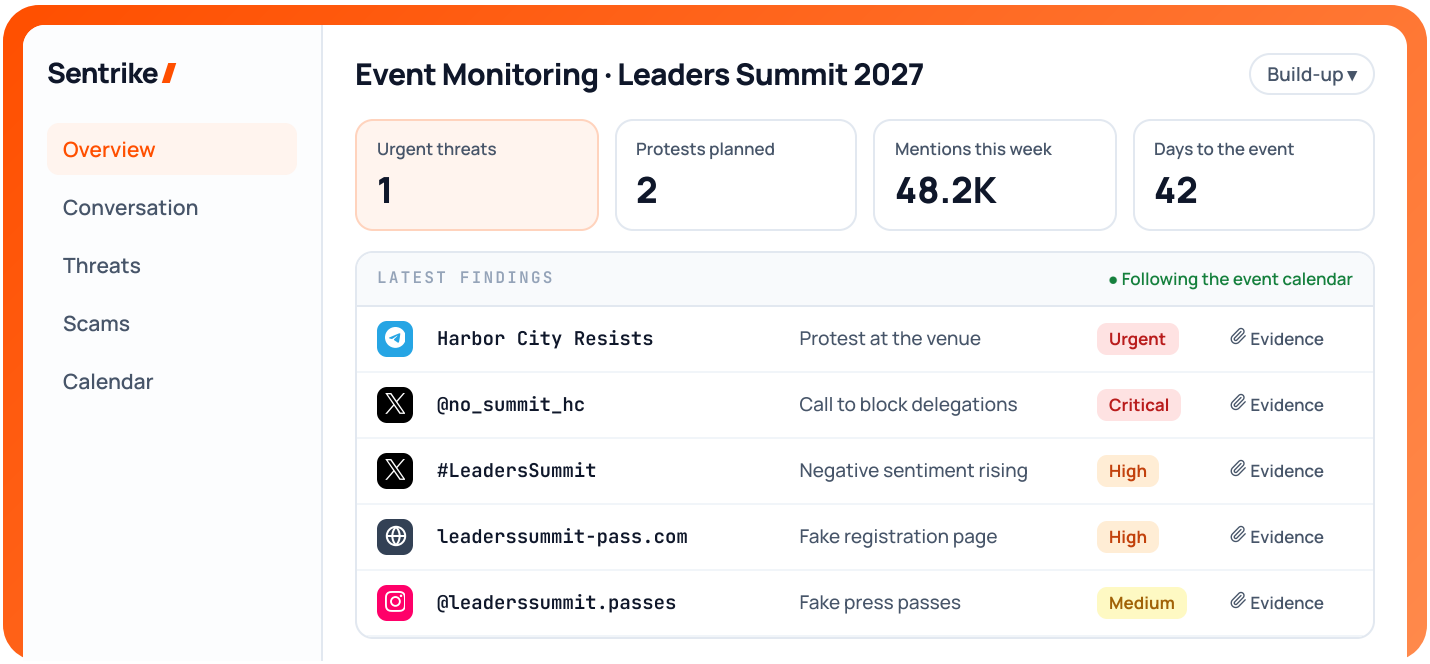
EVENT MONITORING

# Know what's said, planned and sold around your event.

A summit, an election rally, a state visit or a public ceremony: Sentrike watches social platforms, Telegram, search and the web for what people say about it, the threats and protests being planned against it, and the scams using its name.




Illustrative dashboard with a fictional event and accounts.

**4**

STAGES OF THE EVENT

## Before, during and after.

Monitoring follows the event calendar, from the first announcement to the last reaction.

### Threats and protests

Calls to protest, plans to disrupt and threats of violence against the venue, delegations, officials or speakers, flagged as urgent.

### What people are saying

Volume, sentiment and the narratives forming around the event and the people taking part.

### Scams using its name

Fake tickets, passes and registration pages, fake livestreams and travel deals.

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# How Event Monitoring works.

From one event to everything said about it, in three steps.

### 01 ADD YOUR EVENT

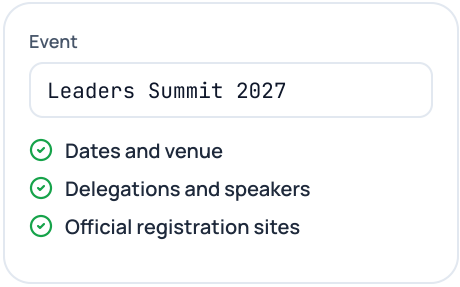
Name, dates, place, who's taking part and the official registration sites.

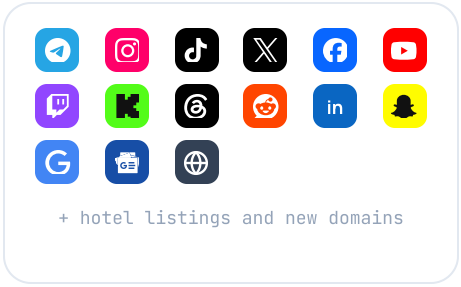
### 02 WATCH THE CALENDAR

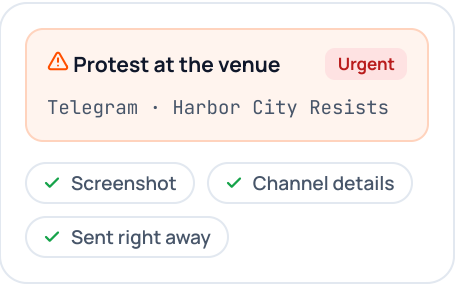
24 social platforms, Telegram channels, search, hotel listings and new domains, checked around the clock.

### 03 ACT ON WHAT MATTERS

Urgent threats are sent right away; the rest is scored and sent with the evidence.




## WHAT SENTRIKE FINDS

**Threats to people and places**
Violence against the venue, delegations, officials or speakers.

**Protests and disruption**
Calls to protest, blockades and plans to disrupt, with where and when.

**Narratives and disinformation**
Rumors, false claims and coordinated posts about the event.

**Reports from the venue**
Crowds, blockades and incidents at the venue during the event.

**Fake tickets and passes**
Tickets, passes or accreditation you never issued.

**Fake event pages**
Copies of your event and registration pages; they can go to Takedown.

## BEFORE, DURING AND AFTER

1. **Announcement**
   First reactions and fake registration pages.
2. **Build-up**
   Protests get organized and passes get faked.
3. **Event day**
   Threats, disruption and rumors in real time.
4. **After**
   Reactions and false claims about what happened.

## GOOD TO KNOW

- Summits, elections, rallies, state visits and public ceremonies, and also concerts and sports.
- Fake websites go to Sentrike Takedown; posts and accounts are flagged for your team.
- It tracks what's said about the event only; it doesn't replace on-site security.

## Know what's coming.

What's said, planned and sold around your event, before and during.

Request access →

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